

# Senior Week 2018 Sponsorship Opportunities

Sunday, September 9 – Saturday, September 15, 2018

Senior Safari—Wednesday, September 12, 9:30am-2pm

**About Senior Week-** In celebration of Grandparents' Day and the many contributions made by all seniors to our community, the Pueblo Zoo offers one week of free admission to all area seniors. The highlight of the week is Senior Safari, when more than 700 area seniors join us under two massive tents for a jam-packed day of animal encounters, rides on the historic carousel, free food, live music, and bingo!

**Reserved Seating!** Sponsors at the \$350 level will receive complimentary reserved seating at Senior Safari for their group of seniors (a savings of \$24 per table!). You'll also be able to provide items, including brochures, to all seniors who visit during Senior Week.

SPONSORSHIP BENEFITS	\$350	\$250	\$100
Website recognition (www.pueblozoo.org)	X	X	X
E-News recognition (5,000 subscribers)	X	X	X
Logo on Senior Week banner at admission gate	X	X	X
Logo on Senior Safari event signage	X	X	X
Table at Senior Safari for outreach	X	X	
Eligible for 25% Enterprise Zone Tax Credit	X	X	
Opportunity to provide items for grab bags given to Senior Week attendees (outside of Senior Safari)	X		
Reserved seating for your group at Senior Safari	X		
10 complimentary daytime admission passes for clients or employees	X		

**Is my sponsorship tax deductible?** All sponsorships are considered a donation and are fully tax deductible. The \$350 level includes \$100 in free passes, reducing the deductible total to \$250. The sponsor may choose to waive the passes benefit.

## Contact Information

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## Sponsor Deadline

Wednesday, August 17, 2018

