

# ZooBoo 2018 Sponsorship Opportunities

Saturday, October 27, 2018, 10am-2pm

Set-up time to be confirmed two weeks prior

**About the Event-** Zoo Boo attracts more than 2,000 costumed children and their families for trick or treating, scavenger hunts, crafts and games, and animal encounters.

SPONSORSHIP BENEFITS	\$175	\$100
Recognition on Pueblo Zoo events webpage		
Recognition in ZooNews mailed to 2,250 households		
Recognition in eZooNews email newsletter (>5,000 subscribers)		
Five complimentary zoo passes for employees or friends		
Listing as treat station host on ZooBoo activity handouts		
Table at ZooBoo to promote your organization and hand out treats		

## All sponsors are asked to bring:



Treats (candy or non-candy items) for 2,000+ trick or treaters (in-kind value of \$600+)



Volunteers to staff your table



Creativity! Feel free to decorate your table or even come in costume!

## Sponsor Deadline

Friday, October 5, 2018

## Contact Information

Lillian Dypold, Development Manager, 3455 Nuckolls Ave,  
Pueblo, CO 81005  
719-561-1452 ext. 127, [ldypold@pueblozoo.org](mailto:ldypold@pueblozoo.org)

**Is my sponsorship tax deductible?** The \$100 booth fee is tax deductible. The \$175 level less the value of zoo passes received (\$50) is tax deductible. You may also choose to fill out an in-kind donation form to deduct the value of the treats you provide.

