

# Zoofari 2015

*Sponsorships / Underwriter Benefits*



	Sponsors					Underwriters			
BENEFITS	\$5000	\$2500	\$1000	\$500	\$250	Dinner	Bar	Entertainment	Invitations
Zoofari Event Tickets	16	8	8	4	2	8	8	4	4
Ad in Event Program	X	X	X	X	X	X	X	X	X
Recognition at Event (banner/signage)	XXL	XL	L	M	S	X	X	X	
Daytime Zoo Admission Passes	32	16	16	8	4	16	16	8	8
Recognition on Zoo website	X	X	X	X	X	X	X	X	
Invitation to Donor Thank you Event	X	X	X	X		X	X	X	X
Recognition in eZooNews bi-monthly electronic newsletter. Distributed to 1000+ subscribers with high open rate.	X	X	X	X		X	X	X	X
Recognition in ZooNews mailed to Zoo membership - more than 2000 households	X	X	X			X	X	X	X
Recognition on advertising print materials (flyer)	X	X							Invit
Behind the Scenes Tour	For 8	For 8							

**ENTERPRISE ZONE TAX CREDIT:** The Pueblo Zoo is a project within the Pueblo Urban Enterprise Zone. For information on how your contribution may qualify for a 25% Colorado State Tax credit, please call Karen Muniz at 719-561-1452 Ext. 115.

**Other Tax Information:** The value of goods and services provided with ticket purchase is \$25. For tax claims, the charitable deduction can be calculated by subtracting \$25 from the value of total individual ticket price.